

THE BLACKBOARD

WHAT DO THESE WATCHES
HAVE IN COMMON?



WATCH FACES

Perhaps the question should have been “What do these watch **faces** have in common?” Or why are all these adverts for watches so similar?

It is interesting that all these watches are telling the same time – they have all been photographed to have their faces set to ten to two – why?

To make us feel happy – when the hands are at ten to two the “faces” look like a smiling face.

When we conduct a CREATIVE TONING™ session you must remember the smiling watch faces – as whatever we do, in whatever way we change something, we have to adopt a positive mind set – and

assume (for the exercise) that whatever we have done it is for the better.



Interestingly I found this advert where the image has been flipped for design layout purposes - but it is now a sad face!